

Uncle John's BATHROOM READER



Spring 2012

Uncle John's BATHROOM READER

For the past 24 years, the Bathroom Readers' Institute has led the movement to stand up for those who sit down and read in the bathroom (and everywhere else, for that matter). Our crack staff works year-round to bring you the publishing industry's most absorbing anthologies of history, humor, origins, flops, fads, quotes, puzzles, kids' stuff, and more. With more than 12 million books in print, the *Uncle John's Bathroom Reader* series is the longest-running, most popular series of its kind in the world.



TABLE OF CONTENTS

New Releases

Uncle John's Bathroom Reader® Nature Calls.....	2
Uncle John's Bathroom Reader® Presents Flush Fiction	3
Uncle John's Bathroom Reader® Plunges into California	4
Uncle John's KID TOPIA Bathroom Reader For Kids Only!	5
Uncle John's Bathroom Puzzler® HANGMAN a GRAMS.....	6

Recently Released

Uncle John's 24 Karat Gold Bathroom Reader®	7
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Backlist

Annual Editions.....	8
Travel & Regional	10
Puzzles & Games.....	12
For Kids Only!	14
Backlist Favorites.....	16
Facts & Trivia.....	17
Pop Culture.....	18
History.....	18
Military.....	18
Quotes	18
Oddities & Curiosities.....	19
Sports.....	19
Pets	20
Holiday	20
Gift	20

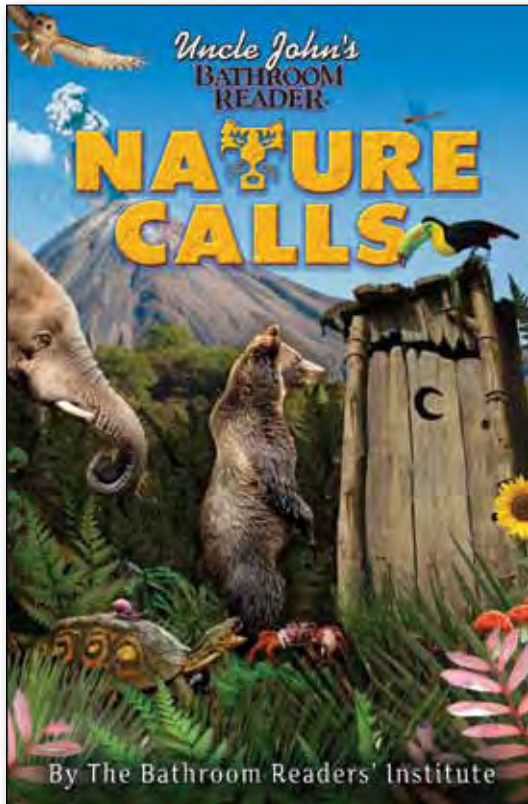
Sales Info

Sales & Ordering Information	21
PGW Sales Information.....	22

Index.....	23
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Testimonials.....	24
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Uncle John's Bathroom Reader® Nature Calls



Uncle John's Bathroom Reader® Nature Calls

Bathroom Readers' Institute®
5½ x 8¼, 512 pages
Carton: 20, Trade Paper
Humor/Reference
ISBN 10: 1 60710 428 8
ISBN 13: 978 1 60710 428 5
\$18.95 US
Pub Date: June 2012



Uncle John is heeding the call of nature!
So pack a rucksack, and let's head outside!

It's a wild world out there, and the folks at the BRI want to explore it with you. From hornywinks to Dracula orchids, from alluvium to zymogen, Uncle John is setting off on a back country safari to track down the wackiest, weirdest, silliest, and most amazing stories about the natural world. Read all about...

- Animal organs that humans don't have
- Curious questions: What would Earth be like without humans? Do sea birds drink sea water? Can animals commit suicide?
- The drunken monkeys of St. Kitts
- Scat Can Doo: Identifying animals by their poop
- 40 things you don't know about outer space
- How plants eat, seashells on a mountaintop, and other bizarre discoveries that changed what we know about nature
- Animals gone...human
- And much more!



Uncle John's Bathroom Reader® Presents Flush Fiction

Quick fiction for readers on the go!

Uncle John's Bathroom Reader Presents Flush Fiction is a tantalizing collection of 100 short short stories custom picked for the *Bathroom Reader* aficionado. We scoured the country for talented fiction writers and asked them to send us their best quick reads. The result: mysteries, horror, sci fi, adventure, plenty of laughs—and a few gasps—in these startling short stories. They're like little movies for your mind!



Uncle John's Bathroom Reader® Presents Flush Fiction

Compiled by the Bathroom Readers' Institute®

5½ x 8¼, 288 pages

Carton: 24, Trade Paper

Humor/Fiction

ISBN 10: 1 60710 427 X

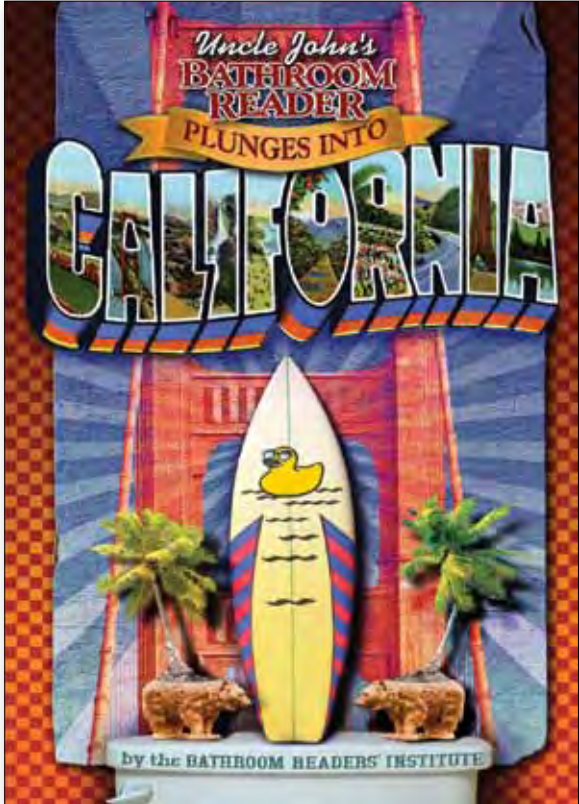
ISBN 13: 978 1 60710 427 8

\$16.95 US

Pub Date: April 2012



Uncle John's Bathroom Reader® Plunges into California



Uncle John's Bathroom Reader® Plunges into California

Bathroom Readers' Institute®
5½ x 8¼, 384 pages
Carton: 20, Trade Paper
Humor/Travel
ISBN 10: 1 60710 426 1
ISBN 13: 978 1 60710 426 1
\$16.95 US
Pub Date: March 2012



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California, here we come! Uncle John is taking the plunge into the land of freeways, fun, cable cars, and movie stars.

From the redwood forest to the Mexican border, the Pacific coastline to the Mojave Desert, California is the most populous state in the Union and the eighth largest economy in the world. And what better way to honor America's most influential state than by devoting an entire *Bathroom Reader* to it? So Uncle John called on the California division of the Bathroom Readers' Institute to put together this compendium of all that's great about the Golden State. Take a look at some of what's inside:

- America's first hippie
- The Hearst Castle parody
- The California teenager who sneaked into the Manzanar internment camp during World War II
- John Steinbeck, Walt Disney, Cesar Chavez, Harvey Milk, Gidget, and other creators of the California ethos
- Tahoe Tessie, Los Angeles's lizard people, and other California creatures
- How the French accidentally turned California wine into an international sensation
- And much more!



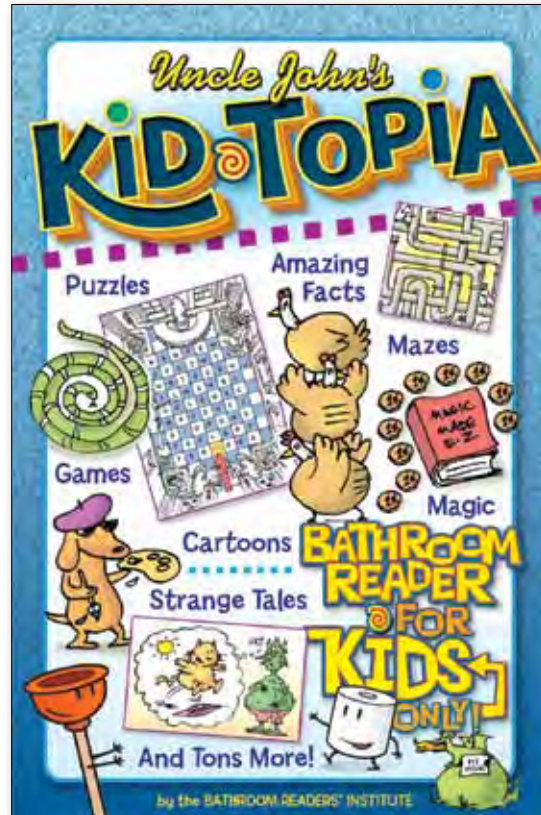
[See pages 10-11 for more regional titles.]

Uncle John's KID-TOPIA Bathroom Reader For Kids Only!®

Uncle John knows what kids want: the fascinating trivia that has made *Uncle John's Bathroom Reader* a household name, plus fun stuff meant For Kids Only!

The big brains at the Bathroom Readers' Institute refuse to grow up! That's why this all new *Bathroom Reader For Kids Only!* is packed with puzzles, wordplay, mazes, brainteasers, mad science experiments, revolting recipes, crazy crafts, and, most importantly, the incredible facts and astounding trivia that *Bathroom Reader* fans crave. Kids can open to any page and find irresistible things to read and do, including...

- How to defrost a woolly mammoth
- The giant fart that helped dinosaurs rule the Earth
- An ogre drool maze: find the path from the slobbery ogre to the mop
- How to make your own Maggoty Brownies
- Create a fake cocoa spill guaranteed to freak out Mom
- Play Bug Sudoku!
- How a potato ended a baseball player's career
- Psst: Don't tell the kids, but KID TOPIA readers will get smarter while having a blast



Uncle John's KID-TOPIA Bathroom Reader® For Kids Only!®

Bathroom Readers' Institute®

5½ x 8¼, 288 pages

Carton: 24, Trade Paper

Humor/Juvenile Nonfiction

Ages: 6-10

Grades: 1-5

ISBN 10: 1 59223 827 0

ISBN 13: 978 1 59223 827 9

\$12.95 US

Pub Date: June 2012

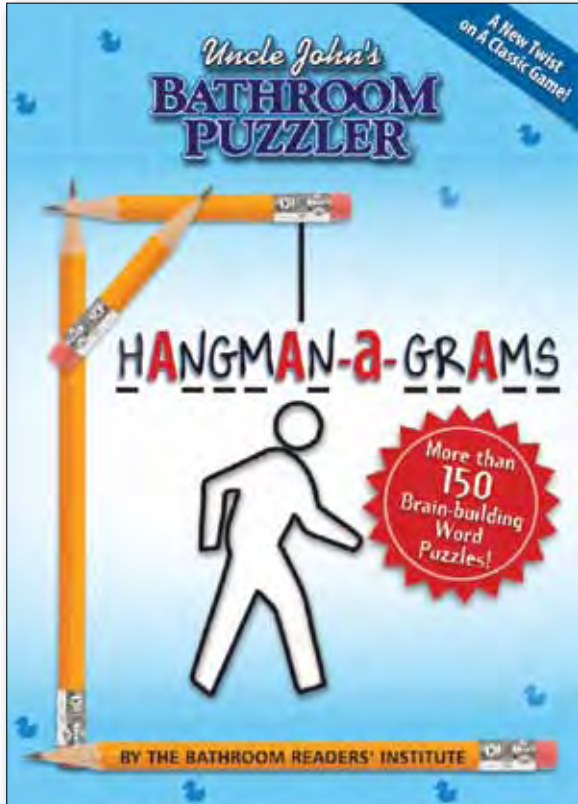


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[See pages 14-15 for more For Kids Only! titles.]

Uncle John's Bathroom Puzzler® HANGMAN-a-GRAMS



Looking for a new challenge? Get smart and have fun with this new brain building collection of anagram puzzles from the wildly popular Bathroom Puzzler series.

HANGMAN a GRAMS are an innovative solitaire version of the ever popular Hangman game. The reader gets a themed list of words with blanks where the consonants should be, and a list of the missing consonants. The reader then has to use logic and language skills to figure out the words. It's amazingly simple...and devilishly challenging. With word games becoming a hot commodity on smartphones and tablets, HANGMAN a GRAMS are a fantastic, fun way to build vocabulary. Each of these 150 HANGMAN a GRAMS puzzles features multiple scoring options for the more competitive puzzler.

Uncle John's Bathroom Puzzler® HANGMAN-a-GRAMS

Bathroom Readers' Institute®
5 x 7, 288 pages
Carton: 24, Trade Paper
Games /Humor
ISBN 10: 1 60710 500 4
ISBN 13: 978 1 60710 500 8
\$9.95 US
Pub Date: May 2012



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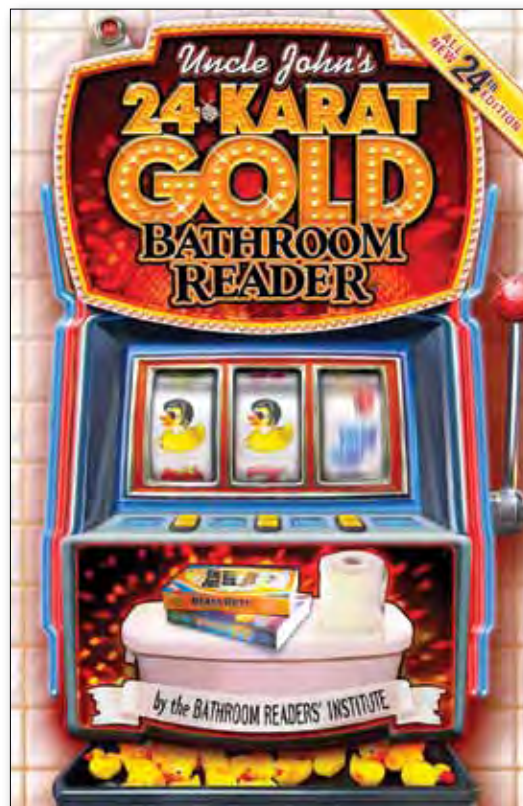
[See pages 12-13 for more puzzles & games titles.]

Uncle John's 24-Karat Gold Bathroom Reader®

Uncle John's 24th flagship edition is glittering with more than 500 all new pages of absorbing material that prove once again why Uncle John makes the best selling bathroom reading series in the world.

The information miners at the Bathroom Readers' Institute have unearthed a priceless collection of surprising, amazing, head scratching, and hilarious articles. Divided by length for your sitting convenience, *24 Karat Gold* is chock full of little known history, random origins, weird news, celebrity secrets, and urban legends. As always, you'll find plenty of dumb criminals, clever wordplay, quirky quotations, and much, much more. Just open up to any page—who knows what treasures await you?

- Judges gone wild
- The Barbie scandals
- Canada's underpants king
- Helen Keller: vaudeville star
- The double A bomb survivors
- The history of the umbrella
- America's forbidden island
- What the Hokey Pokey is really all about
- And much, much more!



Uncle John's 24-Karat Gold Bathroom Reader®

Bathroom Readers' Institute®

5½ x 8¼, 544 pages

Carton: 20, Trade Paper

Humor/Reference

ISBN 10: 1 60710 320 6

ISBN 13: 978 1 60710 320 2

\$18.95 US

Now Available



[See pages 8-9 for more annual titles.]

[Annual Editions]

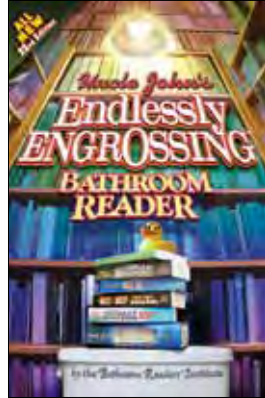


Uncle John's Heavy Duty Bathroom Reader®

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Humor/Reference
ISBN-10: 1-60710-183-1
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Uncle John's Endlessly Engrossing Bathroom Reader®

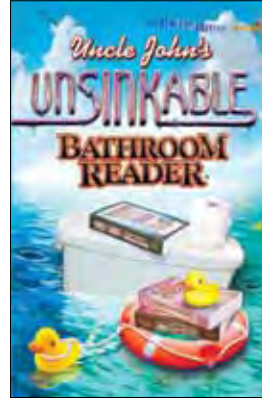
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Humor/Reference

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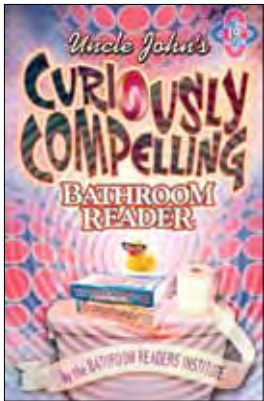
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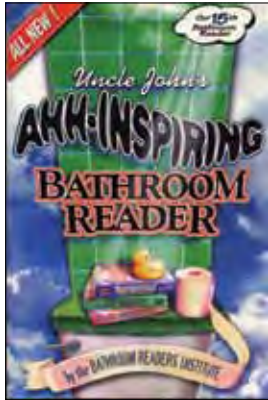
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[Annual Editions]

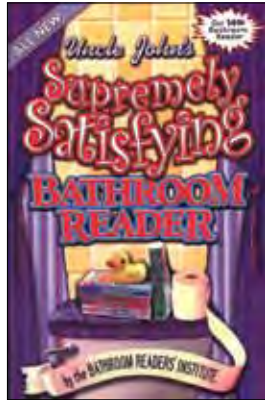


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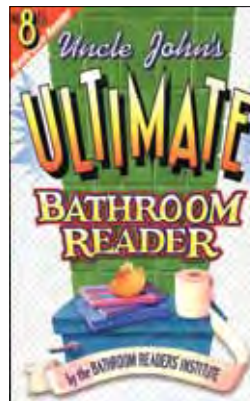
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Uncle John's Legendary Lost Bathroom Reader®

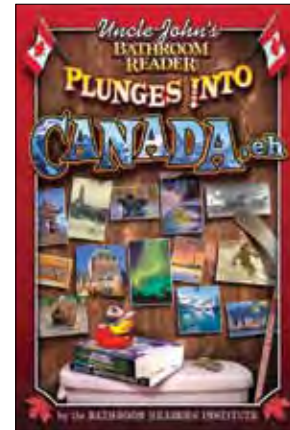
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Humor/Reference

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[Travel & Regional]

Uncle John's BATHROOM READER® PLUNGES INTO



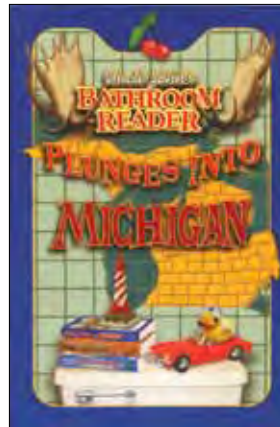
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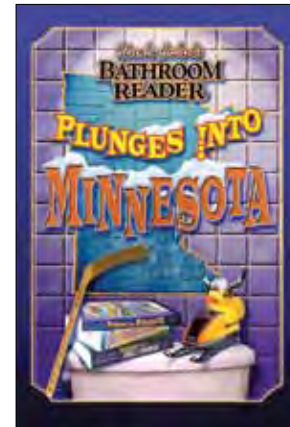
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**Uncle John's Bathroom Reader®
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5½ x 8¼, 378 pages
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Humor/Travel/History
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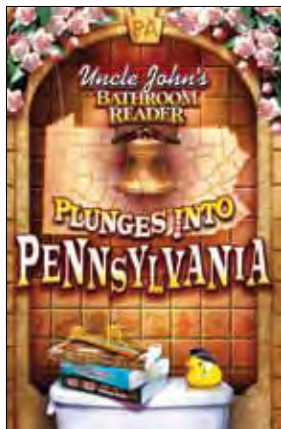


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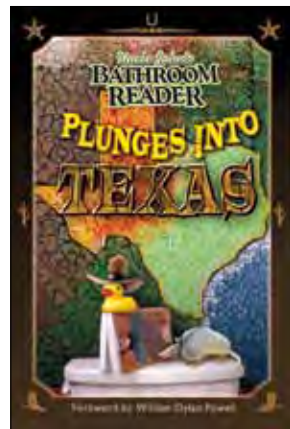


**Uncle John's Bathroom Reader®
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5½ x 8¼, 324 pages
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Humor/Travel/History
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**Uncle John's Bathroom Reader®
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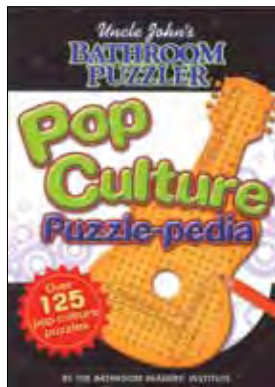
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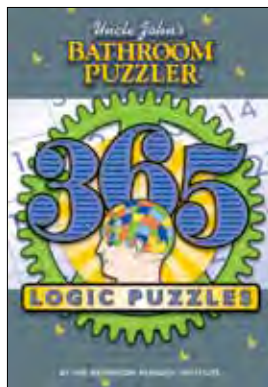
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[Puzzles & Games]



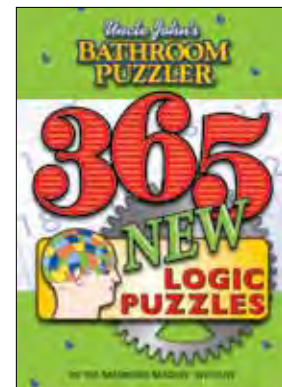
**Uncle John's Bathroom
Puzzler®: Pop Culture
Puzzle-pedia**

Bathroom Readers' Institute®
5 x 7, 276 pages
Carton: 24, Trade Paper
Games/Humor
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ISBN-13: 978-1-59223-885-9
\$9.95 US / \$12.95 CAN



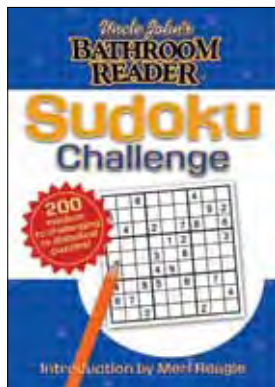
**Uncle John's Bathroom
Puzzler®: 365 Logic Puzzles**

Bathroom Readers' Institute®
5 x 7, 280 pages
Carton: 24, Trade Paper
Games/Humor
ISBN-10: 1-59223-884-X
ISBN-13: 978-1-59223-884-2
\$9.95 US



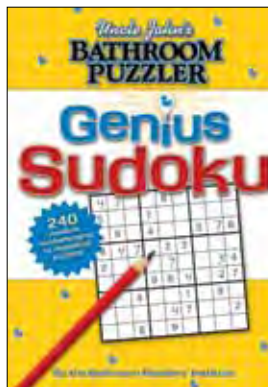
**Uncle John's Bathroom
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Bathroom Readers' Institute®
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ISBN-13: 978-1-60710-182-6
\$9.95 US



**Uncle John's Bathroom
Reader® Sudoku Challenge**

Bathroom Readers' Institute®
5 x 7, 272 pages
Carton: 20, Trade Paper
Games/Humor
ISBN-10: 1-59223-688-X
ISBN-13: 978-1-59223-688-6
\$9.95 US / \$12.95 CAN



**Uncle John's Bathroom
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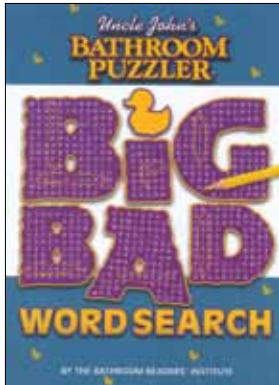
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Carton: 24, Trade Paper
Games/Humor
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ISBN-13: 978-1-60710-133-8
\$9.95 US



**Uncle John's Bathroom
Puzzler®: Crosswords**

Bathroom Readers' Institute®
5 x 7, 288 pages
Carton: 24, Trade Paper
Games/Humor
ISBN-10: 1-60710-098-3
ISBN-13: 978-1-60710-098-0
\$9.95 US





**Uncle John's Bathroom
Puzzler®: Big Bad
Word Search**

Bathroom Readers' Institute®
5 x 7, 288 pages
Carton: 24, Trade Paper
Games/Humor
ISBN-10: 1-59223-983-8
ISBN-13: 978-1-59223-983-2
\$9.95 US



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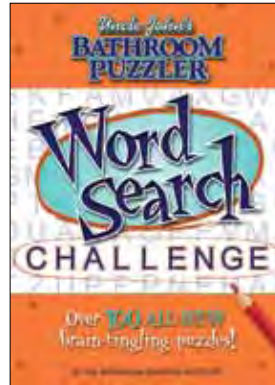


**Uncle John's Bathroom
Puzzler®: Word Search**

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5 x 7, 276 pages
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Games/Humor
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ISBN-13: 978-1-59223-883-5
\$9.95 US



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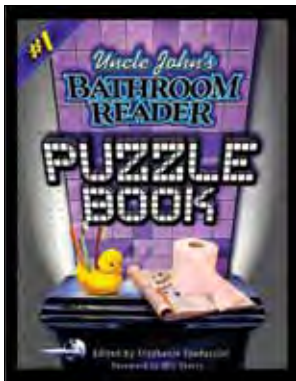


**Uncle John's Bathroom
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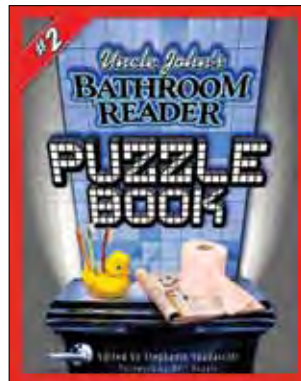


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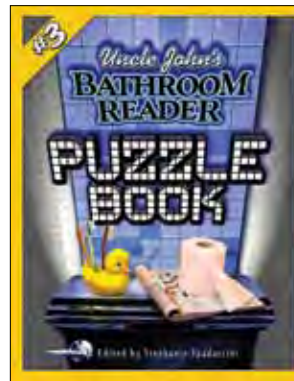


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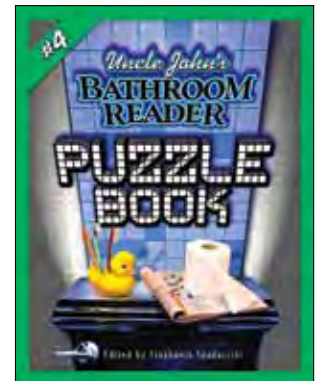


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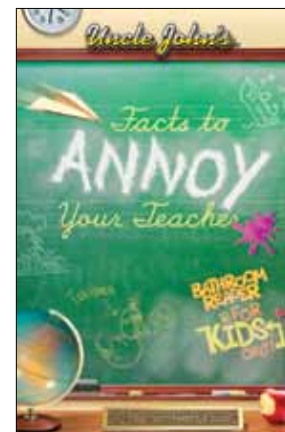
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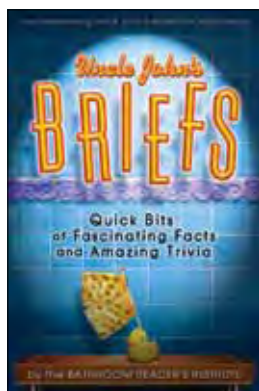
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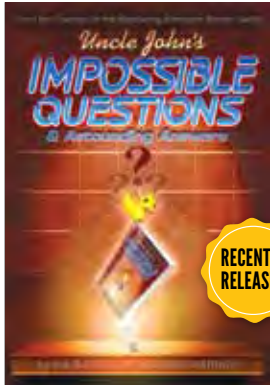
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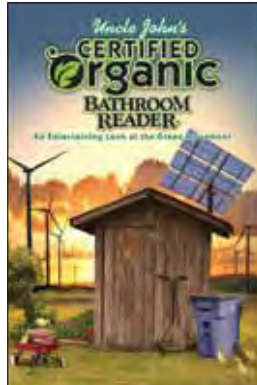
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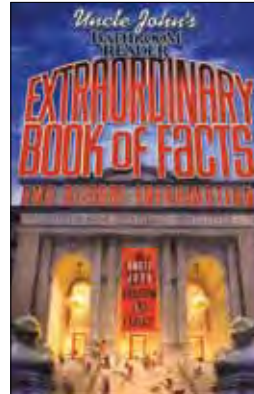
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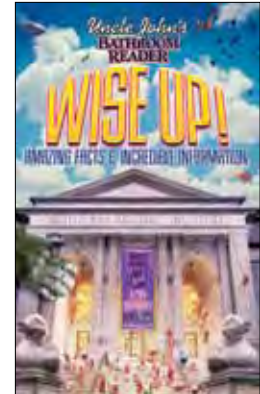
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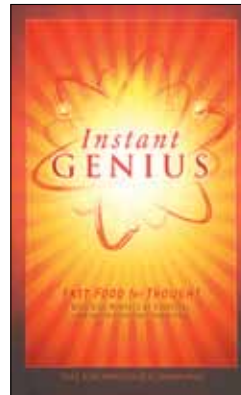
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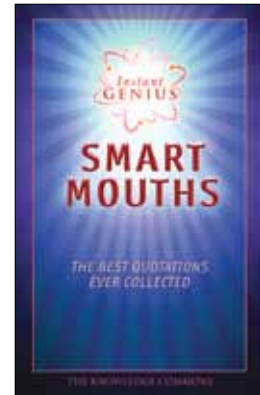
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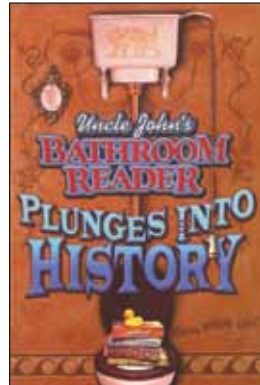


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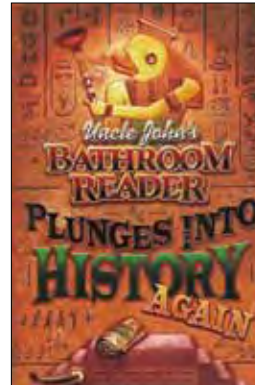
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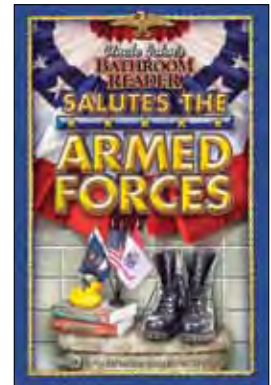


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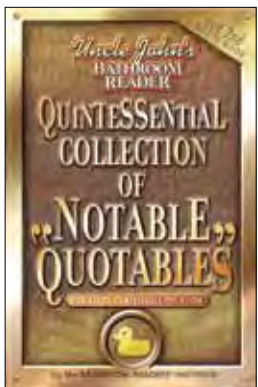


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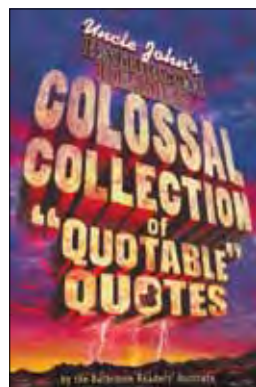


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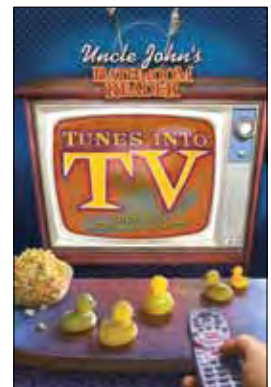


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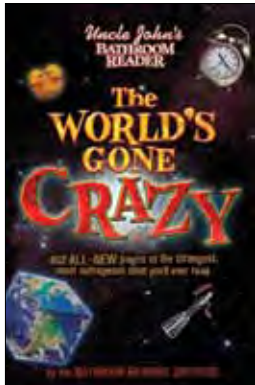


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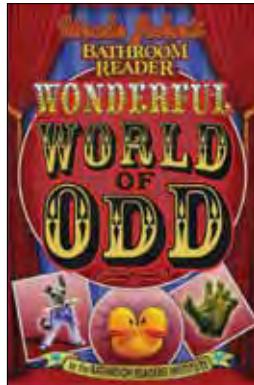


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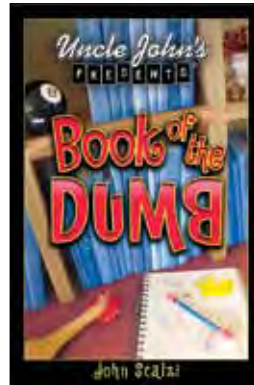


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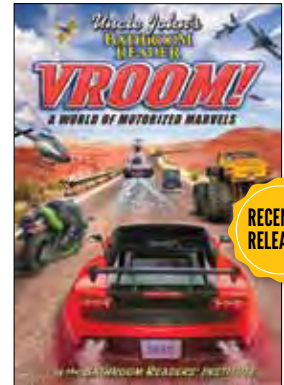
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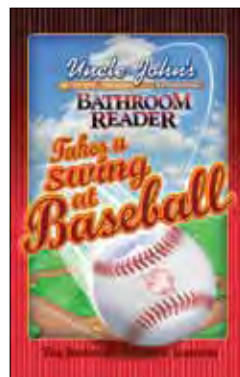


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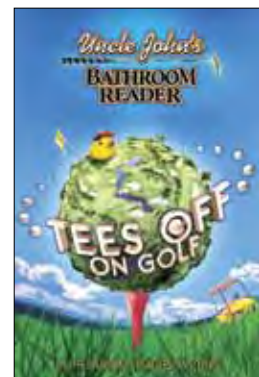


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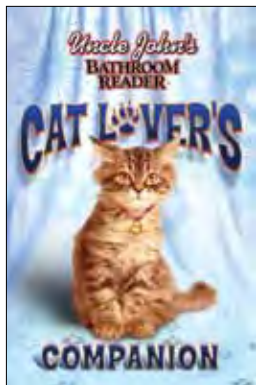
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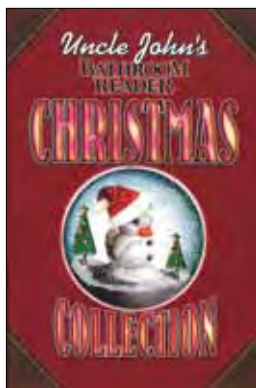
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24-Karat Gold	7	Monumental	16
365 Logic Puzzles	12	Nature Calls.....	2
365 New Logic Puzzles.....	12	Plunges into California.....	4
Absolutely Absorbing.....	9	Plunges into Canada, Eh.....	10
Ahh-Inspiring.....	9	Plunges into History	18
All-Purpose Extra Strength	9	Plunges into History Again.....	18
Best of the Best of Uncle John's Bathroom Reader.....	16	Plunges into Hollywood.....	10
Best of Uncle John's Bathroom Reader.....	16	Plunges into Michigan	10
Big Bad Word Search.....	13	Plunges into Minnesota.....	10
Book of Fun Bathroom Reader for Kids Only!.....	15	Plunges into Music	18
Book of the Dumb.....	19	Plunges into National Parks.....	11
Briefs.....	16	Plunges into New Jersey	11
Cat Lover's Companion.....	20	Plunges into New York	11
Certified Organic	17	Plunges into Ohio.....	11
Christmas Collection	20	Plunges into Pennsylvania	11
Colossal Collection of "Quotable" Quotes.....	18	Plunges into Texas	11
Creature Feature Bathroom Reader for Kids Only!.....	14	Plunges into the Universe	17
Crosswords.....	12	Pop Culture Puzzle-pedia.....	12
Curiously Compelling	8	Puzzle Book #1	13
Did You Know...? Bathroom Reader for Kids Only!	15	Puzzle Book #2	13
Dog Lover's Companion.....	20	Puzzle Book #3	13
Electrifying Bathroom Reader for Kids Only!	15	Puzzle Book #4	13
Endlessly Engrossing	8	Quintessential Collection of Notable Quotables	18
Extraordinary Book of Facts and Bizarre Information ...	17	Salutes the Armed Forces	18
Facts to Annoy Your Teacher for Kids Only!	14	Shoots and Scores (Updated & Expanded)	19
Fast-Acting, Long-Lasting	8	Slightly Irregular	8
Flush Fiction	3	Sports Spectacular.....	19
For Girls Only!.....	14	Sudoku Challenge	12
For Kids Only!.....	15	Supremely Satisfying	9
Genius Sudoku.....	12	Takes a Swing at Baseball.....	19
Giant 10th Anniversary	9	Tees Off on Golf.....	19
Gigantic.....	16	Top Secret Bathroom Reader for Kids Only!.....	15
Golden Plunger Awards.....	16	Triumphant 20th Anniversary	8
Great Big.....	9	True Crime.....	16
HANGMAN-a-GRAMS	6	Tunes into TV	18
Heavy Duty.....	8	Ultimate Bathroom Reader	9
History's Lists	18	Ultimate Challenge Trivia Quiz.....	17
Horse Lover's Companion	20	Unsinkable	8
Impossible Questions (& Astounding Answers)	17	Unstoppable.....	8
Instant Genius: Fast Food for Thought	17	Vroom!.....	19
Instant Genius: Smart Mouths	17	WISE UP!	17
Jingle Bell Christmas	20	Wonderful World of Odd.....	19
Journal	20	Word Search	13
Kid-Topia For Kids Only!	5	Word Search Challenge.....	13
Legendary Lost	9	World's Gone Crazy.....	19

testimonials

Hey UJBR, I love your short stories about history. I teach fifth grade social studies and they are neat little additions to my history lessons.

— Robert A.

What to do? What to do? Lately people have been accusing me of being smart and extremely knowledgeable. Do I continue to let them think this or confess to having learned it all from my Bathroom Readers? LOL!

— Misty W.

I have used almost every one of my Bathroom Readers to astound my students with facts and factoids on wars, presidents, and any historical incident after 1866! Thank you, Uncle John, and don't be surprised if one of your books ends up as a textbook in colleges one day.

— Suzanne N.

Love the books. I have been a reader for almost 10 years now!

— Zach L.

My mom gets upset when I take my book out of the bathroom to read because then she has nothing. I LOVE YOU GUYS!!

— Tawny M.

I first discovered Uncle John's in 2004 when I was deployed to Iraq, and I've loved these books ever since. I love what y'all do!!!

— Kirk K.



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ISBN-13 978-1-60710-544-2
ISBN-10 1607105446



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